

FCC ISSUES REPORT 3rd QUARTER 2010

July, August, September

Telemundo KBLR TV 39 Las Vegas

July 2010

ISSUE: Fire Fighters Syndicate reaches contract agreement

Program: Conteo de Noticias **Date:** 07/07/10 **Time:** 6pm & 11pm

Segment: 1 **Duration:** 60 sec

Description: Today was ratified the contract between the Firemen Syndicate and the City of Las Vegas authorities.

The contract will be valid for 2 years and it was agreed that they will not receive raises, they will have to pay for their own uniforms and there will not be overtime, instead more hours will be given to those who work part time.

This resolution is estimated to save the city more than six million dollars for the next fiscal year.

ISSUE: Plus One

Program: Conteo de Noticias **Date:** 07/13/10 **Time:** 6pm & 11pm

Segment: 1 **Duration:** 60 sec

Description: Plus-One is the program designed for nursing students to specialize in cancer treatments.

The program was created thanks to the stimulus that the government gave thru the department of labor.

The Cancer Institute of Nevada received 3 million for this and other projects related to the treatment and cure of cancer.

ISSUE: Communication skills for Local Law Enforcement

Program: Conteo de Noticias **Date:** 07/14/10 **Time:** 6pm & 11pm

Segment: 1 **Duration:** 60 sec

Description: Communication is key to join forces and reach the community on a bigger scale in terms of emergencies.

All Police Departments from Southern Nevada conducted a communication drill where they out in practice all their technical and human knowledge.

Equipment was put to the test with the intent to see how everyone can be on the same wave, frequency and channels, in case of an emergency, no matter where an officer is; we are able to have the fastest response in case of a life emergency.

Each department has Mobile Communications Truck, and the finality is to sync all the different trucks to have a broader bridge.

ISSUE: Unattended Pet Fines

Program: Conteo de Noticias **Date:** 07/21/10 **Time:** 6pm & 11pm

Segment: 1 **Duration:** 60 sec

Description: During this summer, pets have a right to be in fresh and save areas, and pet owners have the obligation to provide such, otherwise the fines that will be imposed will be hefty for those who break the law specially if the pets are left inside vehicles for long periods without ventilation.

Each city or county has its own rules regarding the animal rights and owner obligations, but in general, there are fines, the highest a fine can go is up to \$1,000 and six months in jail. Animal Control authorities can also take action against owners who leave behind their homes with pets, sanctions can be imposed with fines, and the judge can issue an arrest warrant.

ISSUE: Political Blogging Convention at the Rio

Program: Conteo de Noticias **Date:** 07/23/10 **Time:** 6pm & 11pm

Segment: 1 **Duration:** 60 sec

Description: The Rio Hotel & Casino hosted hundreds of people from all over the country for the Convention held regarding the controversial law SB1070 and the immigration reform.

For the attendees, it is imperative that what is really happening in Arizona comes to public light, and the event is a platform not only for our country but for the whole world to understand what the SB1070 law is really about.

Candidates came together with Political and Immigration activists where the goal is to reach an understanding and work positively towards a better future for people in general.

ISSUE: Program for unregistered vehicle owners

Program: Conteo de Noticias **Date:** 07/26/10 **Time:** 6pm & 11pm

Segment: 1 **Duration:** 60 sec

Description: There is a new program for people who have not register their vehicles in Nevada, and a fine of \$1,000 will be imposed.

Officers are investigating cased that were already denounced.

There is a grace period for the people that have moved to Nevada and have not registered their vehicle and renewed their license plates.

ISSUE: Safe Community

Program: Conteo de Noticias **Date:** 07/28/10 **Time:** 6pm & 11pm

Segment: 1 **Duration:** 60 sec

Description: This is the new program that the immigration department and homeland security has implemented mostly known as ICE thru the department of national security.

This program helps ICE identify criminals and prevent these individuals to re-integrate society.

The program verifies the fingerprint of each inmate, and it will identify is the person has committed other crimes in the past and/or in other states, and will notify the ICE and FBI officials.

ISSUE: ICE & Border Patrol Operatives

Program: Conteo de Noticias **Date:** 07/29/10 **Time:** 6pm & 11pm

Segment: 1 **Duration:** 60 sec

Description: This morning Border Patrol detained an undisclosed number of people, supposedly with no documents that were in a travel agency in North Las Vegas.

The people were traveling to California, when inadvertently the Border officials came and started rounding people and asking for their documents, after extensive questioning and people admitting to be illegal, the agents proceeded to take them in custody.

August 2010

ISSUE: Congressman Gutierrez in Las Vegas

Program: Conteo de Noticias **Date:** 08/04/10 **Time:** 6pm & 11pm

Segment: 1 **Duration:** 60 sec

Description: Congressman Luis Gutierrez was the focal point of a National Convention of Workers that took place in Las Vegas.

Several Leaders alongside Gutierrez gathered to discuss the different issues that the Latinos face, many of them calling it the labor issue.

Gutierrez emphasized his support to reach the much expected migratory reform and the DREAM ACT.

Deportations have been a hot topic for the past weeks in our community, actions that should bring our community leaders closer to fight for a noble cause.

ISSUE: Back to School vaccinations

Program: Conteo de Noticias **Date:** 08/06/10 **Time:** 6pm & 11pm

Segment: 1 **Duration:** 60 sec

Description: Every year, every kid that goes back to school needs to have all the vaccines that the school district requires, otherwise only the ones that have the vaccines can register according to the Director of School District Health Services.

The vaccines are required by law, without them, kids cannot come back to school.

It is imperative that the parents have their kids up to date with their vaccine cards.

Regarding the cost, according to authorities, if one of the parents has Medicaid, or the kid is insured under the Nevada checkup program, the vaccines will be free of charge.

If neither the parent nor kid has insurance, they still might qualify for a state program that will grant them free vaccination as well.

ISSUE: First mini debate between Reid and Sandoval

Program: Conteo de Noticias **Date:** 08/11/10 **Time:** 6pm & 11pm

Segment: 1 **Duration:** 60 sec

Description: The two candidates met for the first time during this event, contending for the governorship of Nevada.

During the meeting the organizers had a card game to determine who will be the first in taking the podium; and when the democrat candidate took the stage, he invited the republican counterpart to join him in an unprecedented debate.

Reid invited the public to throw a topic to which the first question regarded the debilitated education system.

After the intense debate, the moderator had to interrupt the impromptu schedule to go back to the original one, for lack of time.

ISSUE: School District is hiring teachers for 2010-2011

Program: Conteo de Noticias **Date:** 08/12/10 **Time:** 6pm & 11pm

Segment: 1 **Duration:** 60 sec

Description: For the past few months, the School District priority has been finding solutions in regards to the school system deficit, but also to hire teachers.

For this year 2010-2011, 321 teachers have been hired.

This might fluctuate daily, according to the district; it will depend on how many students enter school in September, and given the result, will need to hire more teachers.

This year, only in the Nevada school district there are 18,000 teachers.
To find the qualified teacher is a challenge, the search has extended to other states.
The salary that the district is offering in Clark County for the new teachers goes from 35 to 54 thousand per year, depending on experience.

ISSUE: Anti-Fraud campaign on foreclosures.

Program: Conteo de Noticias **Date:** 08/17/10 **Time:** 6pm & 11pm

Segment: 1 **Duration:** 60 sec

Description: Nevada heads the list of home foreclosures in the entire nation, also in unemployment and bankruptcy, this according to the State District Attorney, who launched a "Stop the foreclosure fraud" campaign.

In 2007 there was a legislation law that severely penalized the people who are scamming homeowners in desperation of losing their homes.

The priority is to stop the fraud before it even begins, educating people how to avoid getting caught in a scam, falling prey of these agencies who promise to solve their foreclosure issues in exchange of alarming sums of money.

According to the district attorney, there are 200 businesses under investigation for foreclosure fraud. As addition to the campaign, the site www.stopnvforeclosure.org was launched so consumers can voice their concerns and submit complaints; a hot line was also habilitated 702-229-4663.

September 2010

ISSUE: Layoffs in North Las Vegas Detention Center.

Program: Conteo de Noticias **Date:** 09/20/10 **Time:** 6pm & 11pm

Segment: 1 **Duration:** 60 sec

Description: The layoffs came as a culmination of the contract between the US Marshall's department and the detention Center of North Las Vegas.

The contract termination came about the Federal Government habilitated another detention center in another southern Nevada county.

Currently the North LV Detention Center was receiving 9.7 million annually to hold inmates whose cases and criminal charges are under the federal government.

A total of 53 positions are eliminated, which 27 of it are civil positions, the other 26 are federal officials and Marshalls.

ISSUE: DREAM ACT

Program: Conteo de Noticias **Date:** 09/21/10 **Time:** 6pm & 11pm

Segment: 1 **Duration:** 60 sec

Description: Dozens of people reunited to protest against the fact that the majority of republicans, among them Nevada Senator John Ensign did not support the Dream Act law.

Protesters are not giving up and according to activists, they will stop until there is a solution so that thousands of students with no legal documents can still study and work legally in this country.

Senator Reid is revising the situation, and while all republicans voted against it, the majority of democrats voted in favor, giving hope to the legislation.

In hopes of the Dream Act being presented again, we still need to find a solution to all students who want a better future, and will need the help of everyone again.

ISSUE: Crime Stoppers en Español

Program: Conteo de Noticias **Date:** 09/22/10 **Time:** 6pm & 11pm

Segment: 1 **Duration:** 60 sec

Description: Lieutenant George Castro presented this initiative, which now the department is ready and apt to receive calls in Spanish.

The way of now obtaining clues in crimes from the Hispanic community is not only thru bilingual operators, but an webpage has been habilitated, as well as a hot line, this is in efforts of helping people come thru without fear of being identified.

The website www.crimestoppersofnv.com, will be a tool from which authorities expect to receive clues to locate criminals or help solve crimes.

Since 1979 the line 385-5555 was launched, and up until now, police have been able to arrest more than 10,000 suspects, thanks to tips they got from the community.

This line is exclusively to give clues in reference to criminal activities and can be anonymously.

The people who give clues will receive a secret number, and in a few weeks, if the information was helpful, they will call and verify with that number if there is remuneration.

ISSUE: Prescribed Medicine Collection Campaign

Program: Conteo de Noticias **Date:** 09/24/10 **Time:** 6pm & 11pm

Segment: 1 **Duration:** 60 sec

Description: Authorities are habilitating stands where residents can take their prescribed medicines that they no longer utilize to be disposed of.

In many cases teenagers get medicines from their homes, and mix them with alcohol in hopes of a thrill, that results in a fatal consequence.

The director of drug rehabilitation in Las Vegas confirmed that the statistics of kids taking prescribed medicine for personal recreating is alarmingly increasing, surpassing the cases of teens being taking for illicit drugs.

ISSUE: Department Of Labor

Program: Conteo de Noticias **Date:** 06/21/10 **Time:** 6pm & 11pm

Segment: 1 **Duration:** 60 sec

Description: President Obama signed a bill to help generate more jobs in small companies, thus decreasing the unemployment rate in Nevada which surpassed the 14%.

The National Labor Department Secretary reaffirmed a continuing recession after questionings of an impending economic crisis.

The Secretary also commended Nevada as an example for the creation of jobs in renewable energy field.

There are other plans to help generate more employment opportunities, in the long term, projects of infrastructure such as creation of transit ways and modern modes of transportations.